

RIDERS' NEWSLETTER

FROM JIM WERTMAN, GENERAL MANAGER • CAROLINA HONDA • 901 BUCKNER RD. • COLUMBIA, SC • (803) 252-3381 • 1-877-284-8074 • www.CarolinaHonda.com



The staff at Carolina Honda Powerhouse wishes you a very Merry Christmas and a Happy New Year! We're dedicated to making this the best Christmas ever for you, and at Carolina Honda, Christmas is definitely cheaper.

We have great sales promotions to help you select gifts that will put a smile on faces for a lifetime. We also offer free layaway, special financing of 0% down, and no payments or interest for six months.

So now you can buy that special someone a new ATV, dirt bike, motorcycle, scooter or watercraft with 0% down and no interest or payments for the next six months! We're doing everything in our power to make the holidays better and more affordable for you and your family. Be sure to shop on our web site, too — you'll get free shipping with your purchase of \$25 or more, right to your door step. Please take a few minutes of this holiday season to visit Carolina Honda's web site and look at all the holiday specials, and have a great holiday! And if you have suggestions on how we can improve the web site, just email me at jwertman@carolinahonda.com.

CONGRATULATIONS TO OUR OPEN HOUSE GIVEAWAY WINNER #3!



Levi Bickle (left) with Jim Wertman, General Manager of Carolina Honda, after his name was drawn in the Fall Open House Giveaway #3 on November 22nd.

Congratulations to our Fall Open House #3 Winner, Levi Bickle!

Levi won a new Honda CRF150RB dirt bike valued at \$4,299 at our drawing on Saturday, November 22. And all he had to do was register and be present to win.

There were actually three names drawn for folks who were not present that day, but the fourth draw was Levi's name. You can bet he was glad he was present.

This Giveaway #3 had the largest crowd of all three promotions, and we want to thank everyone who participated. **Be sure to read in this newsletter about a "mystery giveaway" that will take place before Christmas.**

MYSTERY GIVEAWAY COMING!

Do we have your email address in our records?

I certainly hope so because sometime between now and Christmas we'll email everyone about a special Christmas Giveaway. We'll notify you by email of the date and time when our mystery gift will be given away.

If we do not have your email address, you still have a chance to qualify. Simply send us your name, address, phone number and email address as soon as possible. Hurry since you don't know when the special email will go out to notify you about this special mystery giveaway.

Once the email notification has been sent, we will not except any new email address for this giveaway. If you have been getting emails from us, don't worry, you'll get the mystery giveaway email. But if you have not gotten an email from us in the past month, you'd better send it in now!

Let me tell you one thing about our mystery giveaway: it is a new Honda. Make sure you tell a friend and send your email info to us soon.



The 8th Annual Vets' Christmas Charity Ride will take place on Sunday, December 14, departing from Carolina Honda at 2:00 PM. You don't have to ride to participate — see the flyer on our web site for information about gifts that the vets need. Cash contributions will also be accepted. Remember, 100% of everything you give is given to the Veterans, and your gift is tax deductible.

OUR HOLIDAY HOURS

We'll be open our normal business hours Tuesday through Saturday, 9:00 AM until 6:00 PM each day. On Christmas Eve, December 24, we'll try to close at 1:00 PM, but we will not close until the last Christmas layaway has been picked up.

We are closed Christmas Day and the day after Christmas. We'll re-open for business on Saturday, December 27th, at 9:00 AM. We'll be closed New Years Day, January 1, 2009, and will also be closed for inventory on January 2 and 3, and will re-open for business on Tuesday, January 6, at 9:00 AM.

Our hours of operation will be posted on our web site (www.carolinahonda.com), so if you're not sure, check our web site before you come.

CAROLINA HONDA UPCOMING EVENTS

- **DECEMBER 6 - 24**
"Gifts That Go" Holiday Special Sale with big savings and bargains throughout our store
- **DECEMBER 7**
Toys For Tots Ride — sponsored by The Blue Knights Pepsi Plant, departs @ 1PM
- **DECEMBER 14**
8th Annual Vets' Christmas Charity Ride — departs Carolina Honda @ 2 PM
- **DECEMBER 20**
Honda Riders Club of America Chapter meeting, 10AM @ Carolina Honda

CHECK WWW.CAROLINAHONDA.COM FOR CURRENT INFORMATION

■ HOLIDAY CLOSINGS

Close @ 1PM December 24; closed December 25 and 26 — re-open December 27 (Saturday) @ 9AM; closed for New Years and inventory January 1 thru 5 — re-open January 6 (Tuesday) @ 9AM

CHECK OUR WEB SITE FOR OUR HOLIDAY SCHEDULE

■ IMPORTANT NOTE

Boat Show 2009 has been rescheduled from January to February 13-15, 2009.