

RIDERS' NEWSLETTER

FROM JIM WERTMAN, GENERAL MANAGER • CAROLINA HONDA • 901 BUCKNER RD. • COLUMBIA, SC • (803) 252-3381 • 1-877-284-8074 • www.CarolinaHonda.com

VETS' HONOR FLIGHT CHARITY RIDE

The Vets' Honor Flight Charity Ride to a special ceremony at Dorn VA Hospital is Saturday, May 9, at Carolina Honda — what a great opportunity to say thank you to our World War II veterans by sending them to see their memorial in Washington, DC.

You don't have to ride to participate. You can go to www.vetsride.org and make a donation, or you can mail a check to Carolina Honda. Just make the check payable to SC Honor Flight or SC Guard Foundation, Inc., and mail the check to us. One hundred percent of the money we raise will go toward sending a vet to the memorial.

Whether you ride or not, please tell someone about this event. There are 150 World War II vets with their names on the list to go, and we need your support. Every dollar counts, so donate in honor of a loved one who is no longer here, donate as a company, a club, an organization, just please help.



If you're going to ride in Saturday's event, we're asking for a \$10 dollar donation each for rider and passenger. There will be a registration point set up on the day of the ride to pay and register. Arrive early and enjoy a DJ playing music, the Boy Scouts serving lunch for donations, and we will depart at 2:00 PM with a police escort. There will be a military color guard and a military ceremony at Dorn VA Hospital honoring veterans of WWII, and music by the 282nd Army Band from Fort Jackson.

Please spread the word about this great cause, and we'll see you on the 9th!

CAROLINA HONDA STIMULUS PACKAGE A GREAT SUCCESS!

We're very proud of the success that we've had this year in reducing prices, having free tire mounting days, and making things just a little cheaper for our great customers. At Carolina Honda we try to earn your business every day.

So far this Spring, 178 customers have received free tire mounting on Wednesday's — that's a savings of \$11,392 dollars for our customers! And in every case the customers got their bikes back the same day.

I've gotten many phone calls and e-mails thanking us for making it a little easier to get bikes in shape this year. With all the bike events in May, we've been asked to extend it for one more month. So, we're going to continue during May, but for motorcycles only — no ATV tires.

The only requirement is that you must buy your tires from Carolina Honda. And that's a good thing because nobody else in Columbia can compete with our tire prices. But get it done this month, because in June we'll have another service special, and it won't be on tires!



DEMO DAY IS COMING SOON!

Carolina Honda is proud to announce the very first personal watercraft Demo Day of the year. It will be on Saturday, May 16, from 10:00 AM until 4:00 PM at South Shore Marina on Lake Murray.

This will be a great event because at the same time and place, Lake Murray is having their Poker Run, so there will be a great crowd on hand to ride the Honda watercraft line. You must be 21 years old and have a valid drivers license to take a demo ride.

Carolina Honda has some great pricing, too. So if you're in the market for the best

personal watercraft, take the challenge and ride a Honda which are made right here in South Carolina. Come by water to South Shore Marina get your ticket punched for the Poker Run and test ride a Honda watercraft. If you're coming by land, South Shore Marina is located at 3072 highway 378 on Lake Murray. For additional information call Carolina Honda at (803) 252-3381 or South Shore Marina at (803) 532-4231. See you there. Bring a friend and enjoy the ride of a lifetime on the best made watercraft in the USA...a Honda!

FURY TEST RIDE DAY HAS BEEN RESCHEDULED

We're sorry if you've been waiting to test ride Honda's new Fury, but the demo bike did not arrive in time for our originally scheduled demo day. To make it up to you, we'll let you test ride the motorcycle starting the week of May 12 until the end of the month. We should be ready to go on the 12th, but check our website and we'll post a picture of the demo bike and tell every one that it is here.

The Fury is going to turn the motorcycle industry on its ear. It's an awesome bike, and you don't want to miss the chance to test ride it. You must have a valid motorcycle drivers license, be at least 21 years of age, have on long pants and shoes, and wear a helmet. If you don't have the helmet, don't worry — we have one you can use. Test rides are for single riders only, no passengers, please.

We look forward to seeing you. Come on down and ride The Fury and see why they call it "unleashing the Fury."

CAROLINA HONDA MOTORCYCLE SAFETY FAIR

This years' Motorcycle Safety Fair is Saturday, May 30, from 10:00 AM to 3:30 PM. Sponsored by Chapter P of The Gold Wing Riders Association and Carolina Honda, this has turned into a very big event that grows and grows each year. There will be free motorcycle safety inspections, bike riding demonstrations, specials on all bike safety gear, free food, door prizes, and much more. In case of rain, the event will be held on Sunday, May 31.

UNBELIEVABLE SUMMER ATV SALE THIS MONTH

One dollar over dealer cost — talk about a stimulus package! Every ATV is stock at Carolina Honda will be sold at \$1 dollar over dealer cost on May 15 and 16!

This is the largest ATV sale in the history of Carolina Honda, so if you've ever thought you wanted a new Honda ATV, they will all be clearly marked with dealer cost PLUS \$1. But it will only be for those two days, no exceptions, no layaways, you must take delivery.

Who says a dollar won't buy much any more? When you combine this with the superior service you get from us, it's just another reason why Carolina Honda rules the Midlands!

Carolina Honda Upcoming Events

CHECK WWW.CAROLINAHONDA.COM FOR CURRENT INFO

- **MAY 9**
Vet's Charity Ride for WWII veterans' Honor Flight
- **MAY 10**
Don't forget Mother's Day!
- **MAY 12 - 31**
Fury test rides at Carolina Honda
- **MAY 15 & 16**
Summer ATV Sale — \$1 over dealer's cost
- **MAY 16**
HRCA Chapter meeting, 10AM @ Carolina Honda
- **MAY 16**
Personal watercraft Demo Day, South Shore Marina, Lake Murray
- **MAY 23 - 25**
Memorial Day weekend
- **MAY 30**
Motorcycle Safety Fair @ Carolina Honda