



Rider's Newsletter

CAROLINA HONDA • 901 BUCKNER ROAD • COLUMBIA, SC • (803) 252-3381 • TOLL-FREE 1-877-284-8074 • WWW.CAROLINAHONDA.COM

MARCH 2008

BY JIM WERTMAN, GENERAL MANAGER

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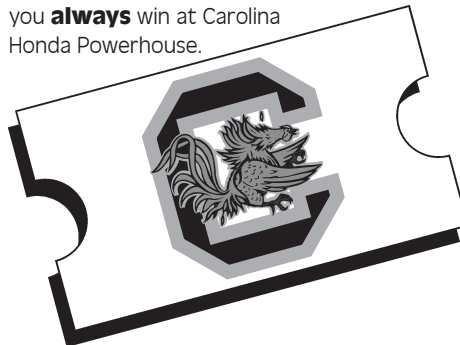
We've all been waiting for the warm weather. Well, it's almost here. Is your bike, ATV or personal watercraft ready for another season? Don't worry because at Carolina Honda we have nine service bays ready to serve you. Unlike other dealers, all routine service at Carolina Honda can be completed within 24 to 48 hours of dropping off your machine. You never need an appointment with us — bring it on and we are ready. Please be sure to go to our website (www.carolinahonda.com) and download a service coupon for a 10% discount on parts and labor. We want your business and have been serving the Columbia area for over 50 years. Thanks to your comments we are rated as the best motorcycle shop in Columbia for sales and service. We're the Home of the Priority Service Customer, where you are a priority to us and we never forget that!



new Honda dirt bike that will be given away Saturday, May 17th at Carolina Honda. You must be present to win. You can also go to any USC Gamecock home baseball game, bring the report card, and register at the game. Only one registration for each grading period between now and May 17, 2008. Go to our website and click on "Cocky" to learn all the rules on how your child can win — but do it now!

REGISTER TO WIN FREE TICKETS TO A USC BASEBALL HOME GAME

It's so easy to win free USC home baseball tickets — just visit our store and sign up for free tickets to a USC home baseball game. Take the whole family. You don't have to be present to win. We draw the winner every Thursday afternoon and notify you by phone. If you can't go to the game you've won, we will let you choose another game. Either way... you **always** win at Carolina Honda Powerhouse.



CAROLINA HONDA RIDERS CLUB CHAPTER 0434

Our Honda Riders Club Chapter continues to grow, and we look forward to a great 2008 riding season. The Carolina Honda Riders Club Chapter now has their own website at www.hrca0434.com. Visit it to learn all kinds of

great information about rides, meetings, and fun! Our chapter meets the third Saturday of every month at 10:00 AM right here at Carolina Honda, so give one meeting a try and I'll bet you'll become a member, too!

CAROLINA HONDA UPCOMING EVENTS

(PLEASE CHECK WWW.CAROLINAHONDA.COM FOR THE MOST CURRENT INFORMATION.)

MARCH 15

- Clay Dixon Charity Ride — meet at Carolina Honda at 9:00 AM

MARCH 15

- The normal HRCA Chapter meeting will be canceled in lieu of Clay Dixon Charity Ride (see above item)

MARCH 17 THRU 22

- Carolina Honda Easter Celebration Sale

MARCH 28 THRU 30

- Palmetto Sportsman Classic, Ellison Building, State Fairgrounds — ATVs and Personal Water Craft

APRIL 19

- HRCA Chapter meeting, 10:00 AM at Carolina Honda

APRIL 24

- Bike Night — Honda/Harley/Hooters, 6:00 PM until ? at Hotters of Harbison

MAY 10

- Motorcycle Safety Awareness Fair at Carolina Honda, 10:00 AM, with Ride to the State House at 1:00 PM



KIDS CAN WIN A FREE DIRT BIKE IN THE CAROLINA HONDA/USC GAMECOCKS GREAT GRADES PROMOTION

If you have a child in the 1st through 8th grade, do we have a deal for you! Carolina Honda and the USC Gamecocks baseball team have a challenge for you and your child with a great reward: a new Honda dirt bike. If your child has a report card with all B's or better, bring them into Carolina Honda with a copy of the report card and register to win a



VALUE COUPON

YOU MUST BRING THIS COUPON WITH YOU TO CAROLINA HONDA POWERHOUSE TO REDEEM

SPRING TUNE UP

10% off all parts and labor
EXPIRES 04/30/08



VALUE COUPON

YOU MUST BRING THIS COUPON WITH YOU TO CAROLINA HONDA POWERHOUSE TO REDEEM

10% ADDED DISCOUNT

on any ONE sale item already marked down
EXPIRES 04/30/08



VALUE COUPON

YOU MUST BRING THIS COUPON WITH YOU TO CAROLINA HONDA POWERHOUSE TO REDEEM

15% OFF ANY COVER

with purchase of new motorcycle, ATV, PWC
EXPIRES 04/30/08